American Marketing Association

COLLEGIATE Membership Application Form

For full time students not currently employed in a full time professional position. Limited to 5 years.

Name
Prefix: [ ] First [ ] Middle [ ] Last [ ] Male [ ] Female
College/University
Graduation Date (MM/DD/YY):

Home and School Addresses (required for membership)
Street
State/Province [ ] ZIP/Postal Code [ ] City [ ] Country
School Address (a different from Home Address)
Building or Dorm Number
Street
State/Province [ ] ZIP/Postal Code [ ] City [ ] Country

Primary Contact Information
Phone: [ ] Home [ ] Cell [ ] Work
Country Code [ ] Area Code [ ] Number [ ] Extension
Email (mandatory for membership communications):

Communication Preferences:
Send all my mail to my Home Address [ ] School Address [ ]
Do not send non-membership email communications from AMA [ ]
Do not publish my information in the Membership Directory.
(Unless otherwise specified, the above information will be published in the directory)

Local Professional Chapter Listings (Membership in a local chapter is optional. For further information on professional chapters, please visit MarketingPowers.com/chapters)

Choose your chapter:

Alabama [ ] Birmingham ........................................ No Dues
Arkansas [ ] Little Rock ........................................ No Dues
California [ ] Los Angeles ...................................... $15
Colorado [ ] Denver ............................................. $5
Connecticut [ ] Hartford ....................................... $5
District of Columbia [ ] Washington, DC ................. $10
Florida [ ] Miami .................................................. $5
Georgia [ ] Atlanta ............................................... $20
Hawaii [ ] Honolulu ............................................ $5
Illinois [ ] Chicago ............................................... $15
Indiana [ ] Indianapolis ........................................ $5
Iowa [ ] Des Moines ............................................ No Dues
Kansas [ ] Kansas City ......................................... No Dues
Kentucky [ ] Louisville ......................................... $12.50
Louisiana [ ] New Orleans ..................................... $3
Maryland [ ] Baltimore ......................................... $5
Massachusetts [ ] Boston ....................................... $10
Michigan [ ] Detroit ............................................. $5
Missouri [ ] Kansas City ......................................... No Dues
Nebraska [ ] Omaha ............................................ $10
New Jersey [ ] Newark ......................................... $10
New Mexico [ ] Albuquerque ................................. No Dues
New York [ ] New York City ................................ $15
North Carolina [ ] Charlotte .................................. $5
Ohio [ ] Cleveland ............................................... $10
Oregon [ ] Portland ............................................. $10
Pennsylvania [ ] Philadelphia ................................ $5
South Carolina [ ] Charleston ................................. $10
Tennessee [ ] Nashville ......................................... $10
Texas [ ] Austin .................................................... $5
Utah [ ] Salt Lake City .......................................... $10
Virginia [ ] Richmond ........................................... $5
Washington [ ] Seattle .......................................... $5
Wisconsin [ ] Madison .......................................... $5
Wisconsin [ ] Milwaukee ...................................... $5
Wisconsin [ ] Green Bay ...................................... $10
Wisconsin [ ] Appleton .......................................... $10

* Individual listing in the New Jersey/New York/Ohio area the option of joining the New Jersey chapter, the New York chapter or both.
Membership Dues

Annual National Membership Dues
US$47

Professional Chapter Dues* (optional; see list on reverse side) Chapter UT-AMA $18.00
*Please check with your collegiate chapter for accurate chapter dues and payment information.

Membership Dues Subtotal $65.00

Publications

An online subscription to Marketing News is included in your membership. You may also subscribe to additional publications at the member-discounted rate. Prices are per year.

- Journal of Marketing (Bimonthly), US$85
- Journal of Marketing Research (Bimonthly), US$85
- Journal of International Marketing (Quarterly), US$75
- Journal of Public Policy & Marketing (Semiannually), US$60
- Marketing Insights magazine (Quarterly), US$75
- Marketing Health Services magazine (Quarterly), US$75

Additional Publications Subtotal (if applicable) US$

Payment Information

Membership Dues US$ + Publications US$ = Total Payment US$

Promo Code: ____________________________

Check (payable to the AMA in U.S. funds drawn from a U.S. bank) Credit Card: American Express 3-Digit Security Code:__________ Date (mm/dd/yyyy):__________

Signature ____________________________

Faculty Sponsorship Signature (this application cannot be processed without a Faculty Sponsor signature)

I hereby certify that this applicant is a full-time registered student not currently employed in a professional position.

Faculty Sponsor Signature ____________________________ Date __________

Save Money After Graduation with a Young Professional Membership

Upon graduation, you are eligible to renew as a Young Professional member at less than half the price through the AMA's Young Professional Membership Program. Young Professional membership offers the full benefits of Professional membership, and is available only to recent graduates.

Professional membership will help you stay on top of all the important industry news and trends that will keep you competitive in your career. Especially at the start of your career, you'll want to take advantage of the opportunities you'll find through membership with the world's largest organization of marketers, the AMA.

For more information about Young Professional membership, email info@ama.org.

Statement of Ethics (required; print, fill in, and sign)

As an AMA member, I agree to abide by the AMA Statement of Ethics, embracing the highest ethical norms and values for marketers. (1) Marketers must do no harm. (2) Marketers must foster trust in the marketing system. (3) Marketers should embrace, communicate, and practice the fundamental ethical values that will improve consumer confidence in the integrity of the marketing exchange system.

Any AMA member found to be in violation of the Statement of Ethics may have his or her Association membership suspended or revoked. A complete copy of the AMA Statement of Ethics is available online at MarketingPower.com. In order to validate your application, please sign the Statement of Ethics.

I subscribe to the Statement of Ethics and will adhere to it: ____________________________ Date __________

Return Your Completed Form with Payment To:

American Marketing Association • 311 S. Wacker Drive, Suite 5800 • Chicago, IL 60606-6629
Phone: 312.542.9000 or 1.800.AMA.1150 • Fax: 312.542.9007 • ama.org/collegiate

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